

Farrell Oil Newsletter 2008

Second Quarter Edition

Farrell Oil Co., Inc., Wilton NY (518)-584-1230 / West Hurley NY (845)-853-7118



Introducing Oilmaster7X

OilMaster7X is an oil/liquid absorbent manufactured locally in Geneva, NY and developed at **Cornell University**. Farrell Oil now uses OilMaster7X exclusively in our warehouse and is in the process of introducing this innovative product to our customers. It is our intention to gradually replace the clay products with OilMaster7X for a variety of reasons:

Benefits and Features:

- OilMaster7X's superior absorbency **saves you money and time** on each oil cleanup.
- OilMaster7x also works well on **other liquids** such as anti-freeze/coolant, gasoline / diesel fuel, kerosene, paint, etc.
- OilMaster7X was designed for **immediate and easy clean up**.
- OilMaster7x is manufactured locally from agricultural wastes. It is therefore made from a **renewable resource and is a GREEN product**.
- OilMaster7X's **light weight makes handling easy**, with less weight to dispose of.
- OilMaster7X is completely **biodegradable**. **Region 8 DEC Spill Group likes the GREEN nature of OilMaster and is pleased with its performance characteristics.**

SUGGESTIONS

- Since OilMaster absorbs faster than clay, you can often clean the spill right away, sweeping it off to the side for later use or simply disposing it after use.
- OilMaster7X is substantially lighter than clay and easier to handle; however, in very windy conditions, apply low to the ground, and clean up right away if possible.
- The 1.2 cu. ft. bag is similar in size to the standard bag of clay but **can do the job of 2 bags of clay or speedy-dry**.
- The price per bag is similar to the clay product. OilMaster7X also comes in a 2.4 cu.ft. size and one bag of 2.4 cu. ft. is the equivalent of 4 bags of clay. This size provides more economy and is recommended for anyone using at least two bags of clay per month.

We think you will find this product an improvement over clay products. Please call us if you have any questions.,

Alemite Lubricating Equipment Joins Farrell Oil Team!

We are pleased to announce our partnership with Alemite Corporation, a leading supplier of all types of lubricating dispensing equipment.

Since 1918, Alemite has been supplying quality lubrication systems and equipment to meet the needs of numerous industries. With a commitment to provide innovative products that meet the highest quality standards, Alemite has achieved an international reputation as a leader in designing and manufacturing cost-effective lubrication and fluid handling systems.



As one of the most established fluid handling suppliers in the world, they pride themselves on having one of the most knowledgeable service and support departments in the industry. Their highly trained technical representatives are always prepared to answer your questions and their product quality is second to none.

We are confident that this addition to our family of product offerings will bring the service and value to our customers that they have come to expect from Farrell Oil Company.

Introducing Michelle Young

In an effort to further enhance our service to our customers, we have added a new position to our organization of Customer Service Representative. Filling this position for us is Michelle Young, a long time Ulster County resident. Originally from Frankfurt Germany, raised in Ozark Alabama, she has been employed in the Hudson Valley in various customer service positions for many years. She lives in Lake Katrine with her husband and two daughters and enjoys softball, volleyball and bowling as hobbies. Her expertise and attention to detail makes a wonderful addition to our organization.

Please help us welcome Michelle to our family.

Michelle will be actively involved in all areas of customer service.

If you would like to receive our newsletters by fax or e-mail, please notify your salesperson, call us at the above numbers or email Greg at greg@farrelloil.com

Celebrating our 31st Year!

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